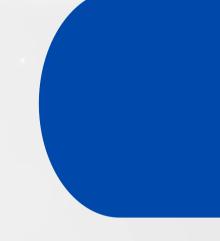


Thinknorth Solutions



Helping businesses create and maintain a consistent social media presence.







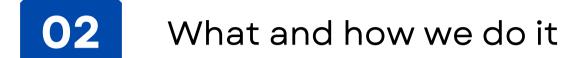






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About us

Thinknorth Solutions is a social media management and marketing agency.

We help businesses create, manage and maintain a consistent social media presence by managing their social media profiles, creating custom strategies, and producing engaging and visually appealing content, including graphics, videos, infographics, and informatials, for each client based on their needs and goals.

With a team of digital marketing experts, creative thinkers, designers, and tech enthusiasts with years of industry experience, our team brings a wealth of knowledge and expertise, ensuring our clients receive top-notch services tailored to their unique needs.



A Powerhouse of Creative Minds

What sets us apart is our unwavering dedication to our craft.

With specialized departments focused on their respective areas of expertise, we're able to delve deep into the heart of each project, ensuring that every detail is meticulously crafted to perfection..



Mission

Our mission is to deliver consistent and exceptional digital marketing solutions that drive growth, enhance brand visibility, and maximize ROI for our clients.

We strive to be the catalyst for our clients' success by leveraging innovative strategies, data-driven insights, and the latest technologies.

We turn mundane messages into memorable captions using language explicitly tailored to connect with prospective clients or customers on a deeper level while amplifying your company's reach.



Tailored Solutions

We understand that every business is unique, and we tailor our strategies to meet your specific needs and goals.



Innovative Approach

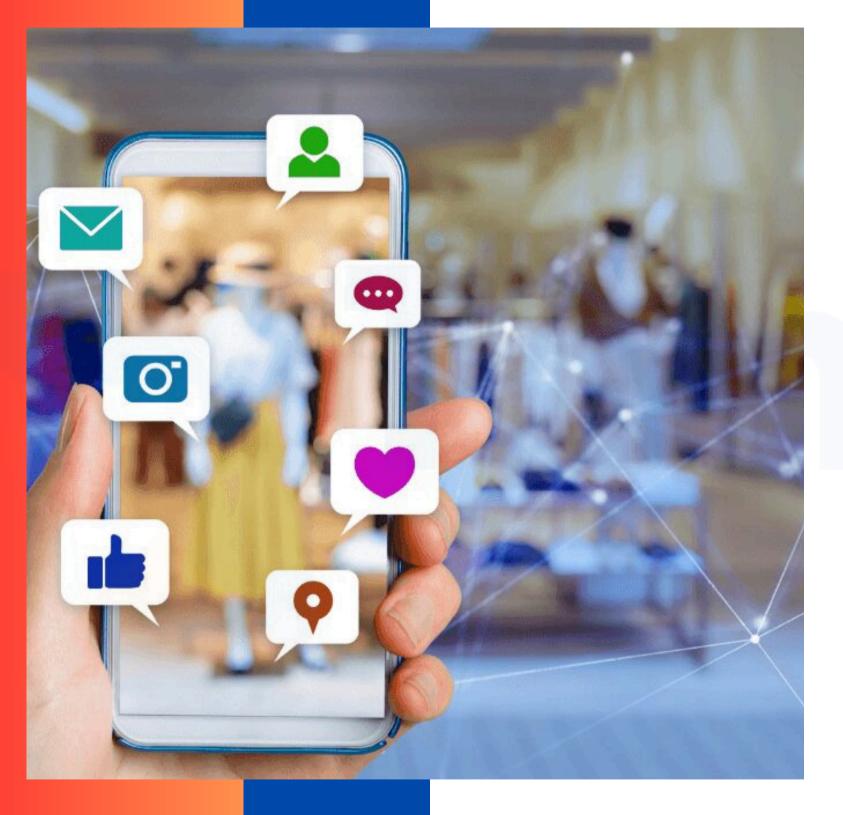
We stay ahead of the curve by adopting the latest trends and technologies in digital marketing.



Customer-Centric

Our clients' success is our top priority. We work closely with you to ensure your satisfaction and success.





Social Media Management

Social media management is the ongoing process of maintaining a company's social media presence by creating and scheduling posts, images, videos, and graphics, analyzing content on social media platforms, and engaging with audiences.

It involves managing social media profiles, monitoring conversations, and responding to comments and messages.

Effective social media management ensures that your business maintains a consistent presence, builds a strong follower community, and maximizes engagement with your target audience converting them to customers who buy and further refer their friends.



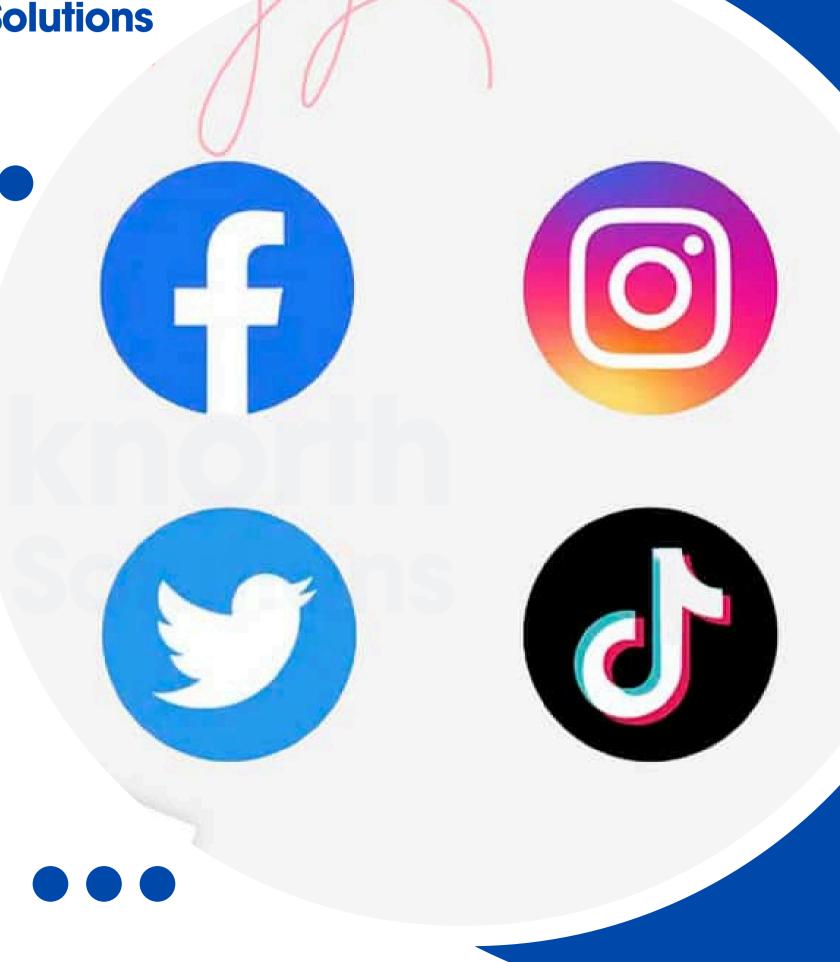
Need for social media management

Business owners and entrepreneurs understand the importance of social media.

It is typically one of the first things they attempt to do when starting a business.

However, Many small business owners soon learn that doing social media marketing and doing social media marketing well are two different things.

That's where Thinknorth Solutions comes in, with our dedication and expertise in social media management & marketing.



What and how we do it



Leveraging the Power of Organic and Paid Social Media Management



We understand that building a successful social media strategy involves harnessing the strengths of both organic and paid approaches

Organic Social Media Management

By utilizing organic strategies, we help you build lasting relationships with customers, foster community engagement, and tell your brand story in a compelling way.

Through consistent and valuable posts, we ensure your social media channels become a space for worthwhile interactions and conversations.

Paid Social Media Management

To amplify your reach and drive quick results, we create targeted and data-driven paid social media campaigns.

Our experts meticulously design ads that reach your desired audience demographics, ensuring your message reaches people on time.

We set customizable budgets and track performance metrics in real-time to ensure optimal ROI and immediate impact.

Our Services



Profile Setup & Optimization

Creating and optimizing social media profiles on platforms like Facebook, Instagram, Twitter, TikTok, YouTube, and Snapchat. Ensuring consistency in branding, including profile images, cover photos, and bio information.



Content Strategy & Planning

Develop a strategic content calendar tailored to your business goals and audience preferences.

Identifying key themes, topics, and content ideas that resonate with your audience.

Scheduling posts at optimal times to maximize reach and engagement.



High Quality Content

Producing engaging and visually appealing content, including graphics, videos, infographics, and informatials. Crafting compelling captions and calls-to-action to drive interaction. Ensuring content aligns with your brand's voice and messaging.

Our Services



Audience Engagement & Community Management

Actively engaging with your audience through comments, messages, and mentions. Building and nurturing relationships with followers to foster a loyal community. Addressing customer inquiries and feedback promptly and professionally.



Monitor and manage your brand's online reputation across social media platforms.

Proactively and professionally address negative comments and reviews. Encouraging satisfied customers to share positive feedback.



Ad Campaign Management

Designing and managing targeted social media ad campaigns to reach your ideal audience. Utilizing advanced targeting options to enhance ad performance and ROI. Continuously monitoring and optimizing ad campaigns for maximum effectiveness.



Social Media Analytics & Monitoring

Monitoring and analyzing social media performance using advanced analytics tools. Providing detailed reports on key metrics such as engagement, reach, impressions, and conversions. Using datadriven insights to refine strategies and improve results.

Our proven process

Initial Consultation



We begin by understanding your goals and objectives, conducting a thorough assessment of your current social media presence, and discussing your requirements to tailor our services accordingly.

Target Audience and Competitor Analysis



We delve into your target audience demographics, preferences, and behavior while also analyzing your competitors' marketing methods to identify opportunities for improving and maintaining competitive advantage.

Custom Strategy Development



Based on the insights gathered, we craft a bespoke social media strategy outlining content themes, posting schedules, ad campaigns, and engagement tactics to align with your brand's goals.

Implementation



We execute the strategy across multiple social media platforms, curating and creating engaging content, running targeted ad campaigns, and proactively engaging with your audience.

Monitoring



We continuously monitor social media activities, track metrics, and analyze performance to measure the effectiveness of the campaigns and make data-driven optimization decisions.

Reporting



Regular, transparent reporting is provided, highlighting key performance indicators and campaign insights, enabling you to gauge the success of our efforts and make informed decisions.



BASIC

- (8) Unique monthly posts publishing
- (4) Stories Facebook & Instagram
- (2) Videos monthly
- Page design & setup OR optimize if already set
- O Custom social media plan & strategy
- Social media content calendar setup
- Relevant content ideas, brainstorming & Research
- professionally designed content images, captions, trending hashtags,
- Organize content calendar: images, videos, quotes, GIFs, and memes
- Graphic designs & copywriting for the posts
- Ontent scheduling & posting at peak hours
- Manage & respond to comments, messages &
- Mentions (w/in 48 business hours)
- ☑ Daily social media monitoring (Mon-Fri)
- 1 boosted/ad setup & Management (ad spend not included)
- Ad budget Consultation
- Custom profile updates at your request
- Social media content optimization for search
- Standard monthly reports

SERIOUS

- (12) Unique monthly posts publishing
- (8) Stories Facebook & Instagram
- (4) Videos monthly
- Page design & setup OR optimize if already set
- **⊘** Target Audience Analyzing
- Social media content calendar setup
- Relevant content ideas, brainstorming & Research
- oprofessionally designed content images,
- captions, trending hashtags,
- Organize content calendar: images, videos, quotes, GIFs, and memes
- Graphic designs & copywriting for the posts
- Ontent scheduling & posting at Peak hours
- ✓ Integrate your social media calendar with
- national holiday content
- Manage & respond to comments, messages &
- Mentions (w/in 48 business hours)
- Daily social media monitoring (Mon-Fri)
- 3 boosted/ad setup & Management (ad spend
- not included)
- Ad budget Consultation
- Monthly consultations/Recommendations
- Custom profile updates at your request
- Social media content optimization for search
- Standard monthly reports

PREMIUM

- Facebook, Instagram, TikTok & X(Twitter)
- (16) Unique monthly posts publishing
- (16) Stories Facebook & Instagram
- (8) Videos monthly
- Page design & setup OR optimize if already set
- Target Audience Analyzing
- Custom social media plan & strategy
- Social media content calendar setup
- Relevant content ideas, brainstorming &
- Research
- professionally designed content images, captions, trending hashtags,
- Organize content calendar: images, videos,
- o quotes, GIFs, and memes
- Graphic designs & copywriting for the posts
- Ontent scheduling & posting at peak hours
- ✓ Integrate your social media calendar with
- national holiday content
- ✓ Manage & respond to comments, messages &
- Mentions (w/in 24 business hours)
- O Daily social media monitoring (Mon-Fri)
- 5 boosted/ad setup & Management (ad spend not included)
- Ad budget Consultation
- Industry/competitor monitoring
- Monthly consultations/Recommendations
- Custom profile updates at your request
- ✓ Target audience persona brief
- Social media content optimization for search
- **Output** Comprehensive monthly reports

ENTERPRISE

- ✓ Facebook, Instagram, TikTok, & X(Twitter)
- (24) Unique monthly posts publishing
- (24) Stories Facebook & Instagram
- (12) Videos monthly

- Social media content calendar setup
- Relevant content ideas, brainstorming & Research
- professionally designed content images, captions, trending hashtags,
- Organize content calendar: images, videos, quotes, GIFs, and memes
- Content scheduling & posting at peak hours
- ✓ Integrate your social media calendar with national
- ✓ Manage & respond to comments, messages &
- Mentions (w/in 12 business hours)
- ODaily social media monitoring (Mon-Fri)
- Ø 8 boosted/ad setup & Management (ad spend not included)
- ✓ Industry/competitor monitoring
- ✓ Monthly consultations/Recommendations
- ✓ Target audience persona brief
- Social media content optimization for search
- **⊘** Comprehensive monthly reports

KSH 35,000

KSH 55,000

KSH 105,000

Other Services









Managing your social media marketing is a full-time job. Let our team of social media management gurus, content creators, graphic designers, influencer outreach, data analysts, and community engagement experts take charge.

Managing Facebook, Instagram, YouTube, TikTok, X, Snapchat, and all of your other emerging social media accounts can get overwhelming.

You need a social media management and marketing agency with the experience to organize and execute your social media strategy across various social media platforms.

That's where our dedicated social media management services step in to take the load off and empower you to overcome social media marketing challenges swiftly.



















































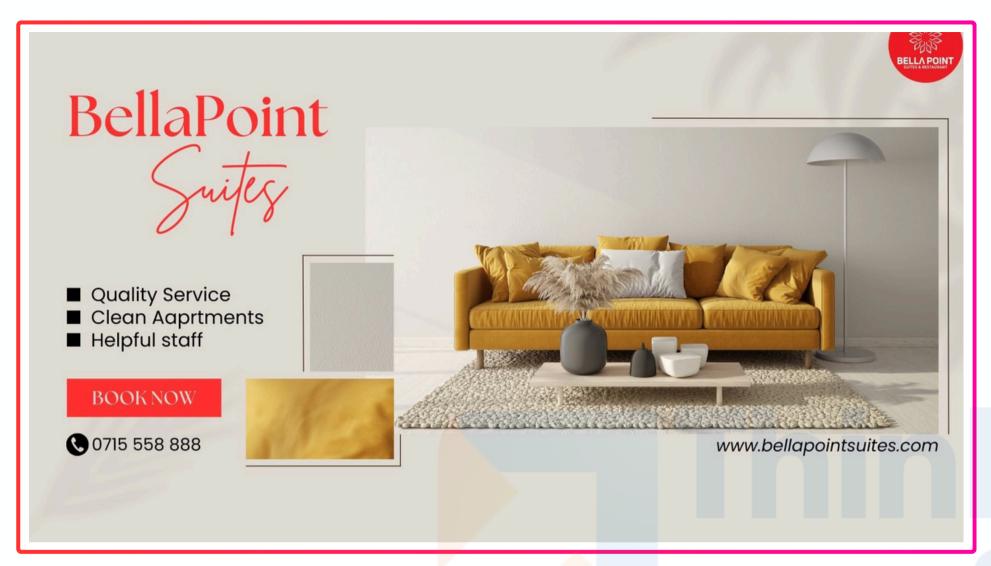


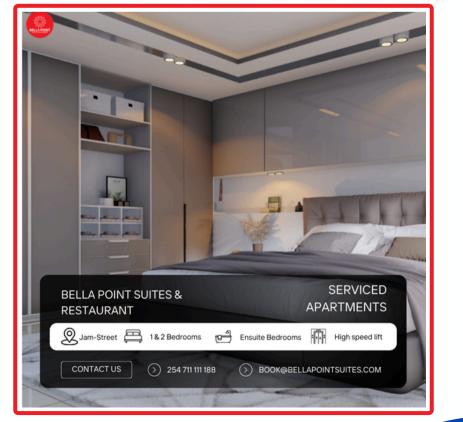






















We're not just dispensing medications; we're pioneering the future of pharmaceutical care. Step into a realm where precision meets innovation, and healthcare solutions are tailored to meet the unique needs of every patient

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Visit Our Website: www.latiapharmacy.com



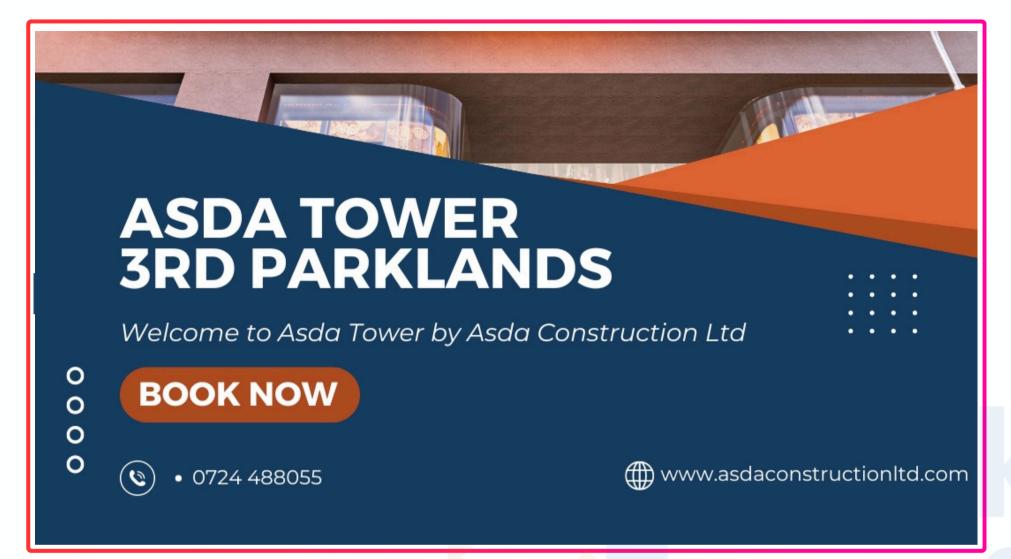




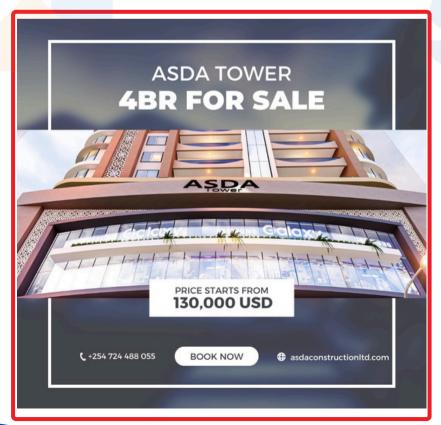














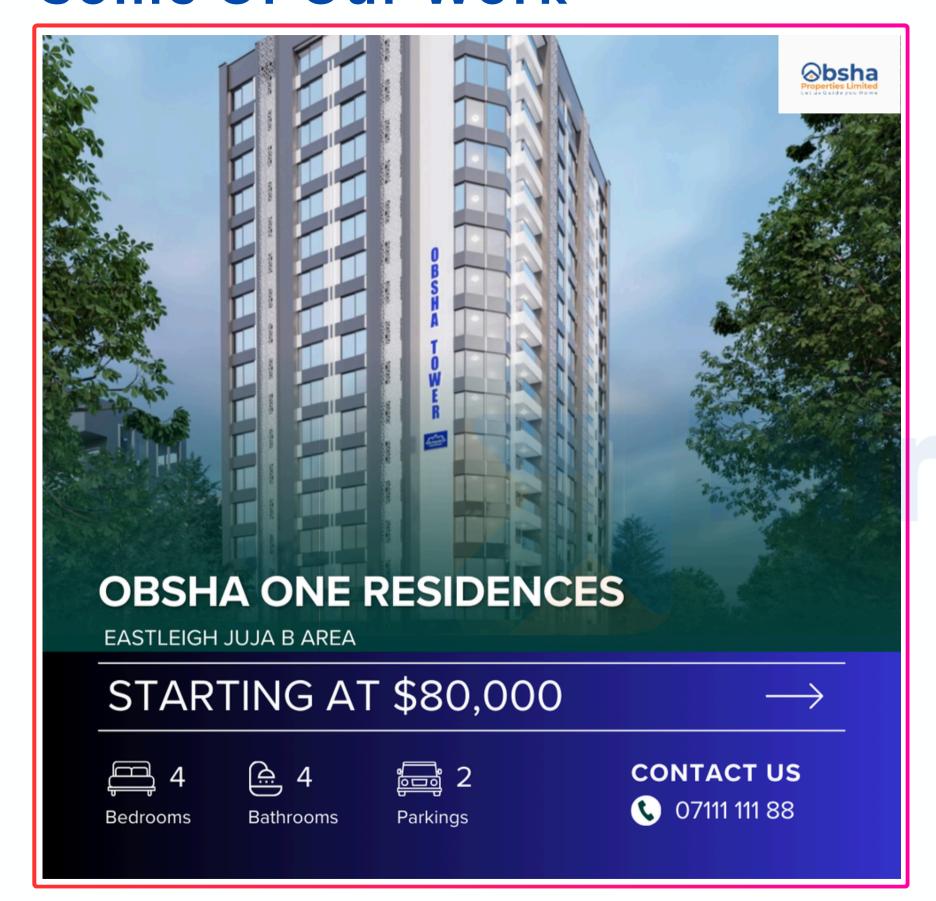


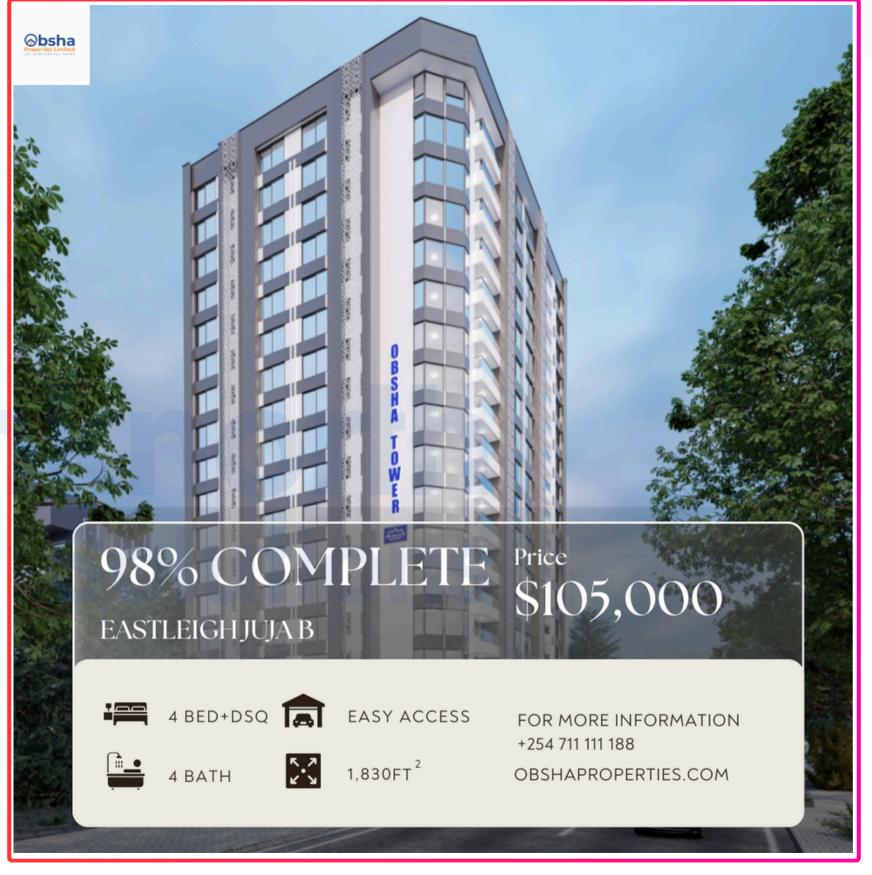












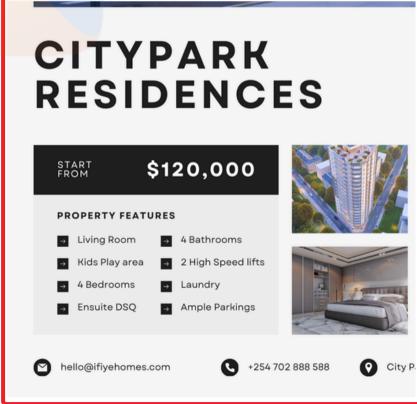




















KITCHEN ROOM

MASTER BEDROOM

LIVING ROOM

FEATURES

- 2 High Speed Lifts
- ✓ 4 Bedrooms + DSQ
- ✓ 4 Bathrooms
- ✓ 2 Living Rooms
- ✓ Laundry Area

CITYPARK RESIDENCES

WELCOME TO CITY PARK RESIDENCES AN EXCLUSIVE DEVELOPMENT BY IFIYE HOMES LTD IN THE HEART OF NAIROBI, PARKLANDS JUST A SHORT DISTANCE OF 10-MINUTE DRIVE FROM THE VIBRANT NAIROBI CITY CENTRE & EASTLEIGH.

PRICE START AT

\$125,000



Why Choose us

Choosing Thinknorth Solutions as your social media management company means partnering with a team committed to making your business stand out in the crowded digital space.

We bring the expertise, tools, and personalized attention that can help propel your business to new heights through effective social media management.



WHY CHOOSE THINKNORTH SOLUTIONS



Customized Strategy

We recognize that every small business has its own story and audience. Our strategies are customized to reflect your unique brand voice and objectives, ensuring that your social media content resonates with your target audience.

Personalized Attention

We pride ourselves on offering personalized attention to each client. You're not just another account; your business's success is our priority, and we work closely with you to ensure that your social media management goals are met.

Time-Saving Solutions

As a small business owner, your time is valuable. By using us as your social media manager, we free up your time so you can focus on other critical aspects of your business.

WHY CHOOSE THINKNORTH SOLUTIONS

5 **Chinknorth**

Affordability & ROI

Understanding the budget constraints of small businesses, we are a social media management agency priced to deliver maximum return on investment. We focus on strategies that drive real results – be it brand awareness, customer engagement, or sales.

Time-Saving Solutions

As a small business owner, your time is valuable. By using us as your social media manager, we free up your time so you can focus on other critical aspects of your business.

Data-Driven Approach

We're a social media management company that uses analytics to guide our strategies, ensuring that every decision is backed by data. This approach allows us to continually refine and optimize your social media campaigns for better performance.

Why work with us instead of your receptionist doing social media

Limited Skillset

While an agency has several different teams for different tasks, such as Account Manager, Social Media Manager, Paid Ads Manager, Graphics Designer, Videographer/Editor, Community Manager, and Copywriter, your one employee will not have enough skills to do everything alone.

Lack Consistency

Whereas a social media management agency takes full responsibility and ensures consistent delivery, a oneperson employee/reception ist might need a lot of administration, micro-managing, and follow-ups.

Limited Creativity

A one-person social media manager may have limited exposure to new ideas and strategies, resulting in a lack of innovation and diversity in social media campaigns compared to a team of agency experts like Thinknorth Solutions.

Experience/Industry Knowledge

Marketing agencies offer a team of experts with diverse skills, providing a comprehensive approach to your social media channels. We bring experience, industry knowledge, and a wide range of resources to the table that a one-person team can not afford.





TRY US WE WON'T DISAPPOINT

Contracts Available For 1, 3-Month, 6-Months, 1-Year, And Beyond

A glimpse of our creative team

A team of dynamic and passionate young enthusiasts who live and breathe all things digital media.

With a boundless love for the ever-evolving world of social media.

They immerse themselves in the latest trends and cutting-edge marketing tools, all with one goal in mind: to maximize your ROI and propel your business to new heights.





The Team



Content Manager/Graphics

Martha



Social Strategist/ Data Analyst

Hamza



Abdi Hakim

Managing

Director



Sales Assistant/ Graphics



Sales Assistant/ Communication



GET IN TOUCH

Ready to take your digital marketing to the next level? Contact us today to learn more about how we can help your business grow and thrive in the digital world.





thinknorthsolutions.com

Parklands, Nairobi, KE, Valleyview office park 6th floor.











What is social media marketing?

Social media marketing involves using social media to increase brand awareness, build a targeted following, drive website traffic, and ultimately increase sales.

How long does it take to get started?

It takes less than a week to get started after you've signed your contract with us.

What is a social media marketing service?

A social media marketing service is when a company manages your social media accounts for you to increase followers, brand awareness, engagement, and sales from your social media content.

What does a social media marketer do?

A social media marketer creates content for your social media accounts, replies to all comments and messages on your behalf, and manages your social media strategy to attract new followers and customers.

What's the difference between social media marketing & digital marketing?

Digital marketing encompasses all of the many different digital marketing methods you can perform, including social media marketing, short video management, google advertising, PPC (pay-per-click) ads, email marketing, and more. Social media marketing is one of the many digital marketing services that can help you grow your business.

Do I need to hire a social media marketing company?

Yes, you need to hire a social media marketing company to increase ROI and save yourself the time and hassle of figuring out social media on your own.

How do social media marketing services work?

A social media marketing campaign helps you put strategic social media content and/or social ads before your targeted audience. This gives your business valuable, extensive, and targeted exposure. You drive traffic to your website, which converts those visitors into customers.

How much does it cost to hire a social media marketing company?

Hiring a social media marketer can cost anywhere from Ksh 20,000 to 200,000 a month.

Who will be working on my account?

You will be assigned a dedicated social media account manager who'll be your main point of contact. This team member is trained in social media marketing and has experience working with clients similar to your industry.

How will you learn about my business?

We will learn about your business by sending you an in-depth questionnaire to complete and by speaking with you in an onboarding meeting or call.

How will you create content that fits my business?

We will create content that fits your business by examining your questionnaire, brand guide, and any other material you provide us.

Do I have to provide you with content?

No, you do not have to provide us with content, but we are happy to use it if you have content.

How will you grow my followers?

To grow your followers, we will use both organic and paid approaches.

Organic techniques do not require an advertising budget, while paid approaches require a budget.

Do you monitor the pages for comments, messages & reviews?

We will monitor your pages for comments, messages, and reviews and professionally respond to each. We will also measure success by tracking metrics such as likes, shares, comments, clicks, reach, impressions, and follower growth.

What type of results can I expect?

The timeline can vary depending on several factors. You can expect your likes, shares, comments, and clicks, along with reach, impressions, and follower growth, to increase monthly.

How many new followers can I expect each month?

On organic platforms like Instagram and TikTok, you can expect 100-300 new monthly followers. However, to see significant results with Facebook followers, you will need an advertising budget.

How soon should I expect to see results?

Our clients typically notice increased followers and engagement within the first 30 days.

How long are the contracts?

We offer initial contract terms of 1, 3, 6, or 12 months. After the initial contract term is complete, your account will be serviced monthly.

Do you advise pictures or videos for my posts?

Videos always perform better organically. You do not need high budget videos and they do not have to be longer than 60 seconds.

